

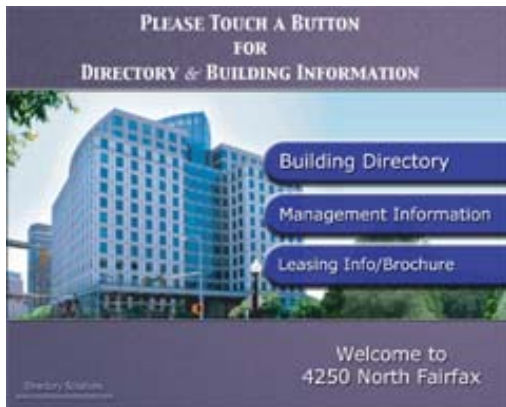


## REDYREF TOUCHSCREEN SOLUTIONS

38-61 Eleventh Street  
Long Island City, NY 11101

[www.redyref.com](http://www.redyref.com)

### Product Specifications - Office Building Directory



#### Building Directory Software

Designed for use in commercial office buildings, the REDYREF™ Touch Screen Office Building Directory provides visitors with a complete directory and wayfinding system. This electronic directory is quick and convenient. The system offers tenant directories by company and/or individual, and any listing can be linked to a floorplan to guide visitors to their destinations.

Standard features also include a listing of building and area amenities, leasing and property management information, and real time links to news and weather. Since every property is different, we work with you to select the right combination of features to best suit your building directory needs.

Updating the office building directory couldn't be easier or more efficient. The web-based or on-screen instant updating features eliminate the hassle, delay and expense of replacing traditional strips. Designated personnel in a remote location, or right at the directory kiosk, can update all data with the touch of a button.

#### Updating the Directory - *Easy as can be!*

- Data updating is done either directly through the database application, using the on-screen keyboard, or using WebUpdate™. WebUpdate™ allows authorized users to edit the database information from any computer with a browser and web-access.

#### Standard Features:

- Choose as many of the following buttons:
  - Search by Company
  - Search by Individual
  - Building & Property Information
  - Area Amenities
- RedyRef inputs all initial data.
- Image of your building on homepage.
- Remote Training.
- Web links to real time news & weather.
- Alphabetical pages for searching for a specific tenant or individual name.
- Unlimited number of individual, tenant or amenity listings.
- Tenant logos can be displayed on-screen.
- Date and Time stamp on any or all screens.
- Screen saver can be programmed to feature retail shops or space available in the building.
- Full support for multimedia including animation, audio, and DVD video clips.
- Touch screen response given in less than 1 second
- Programmable auto power-down and start-up to extend monitor and PC life.
- Completely customizable graphics with support for photo images and virtually any typeface desired.
- Amenity listings can include graphics, maps, menus, text descriptions and photos.
- Web-compatible for ease of future upgrades and optional links to external websites.

#### Optional Features:

- Wayfinding* – Can include floor plans, text directions & animated paths.
- Access Control* – Can include automated sign-in/sign-out features & automated badging system.
- Direct Dial* – Includes a phone handset that automatically dials to an individual.
- Announcements* – Includes listing of announcements on the directory homepage.
- Internet Browsing* – Includes internet access & capability of users to browse your corporate website.
- Printing Option* – Includes a thermal printer & allows users to print maps, forms, documents, etc.